

SME Digital Journey

The Thomson Local digital journey to grow your business for small and medium sized enterprises



WEBSITES

Getting a website set up is essential for your business to succeed. It's your shop window to the online world.



CITATIONS

Off site SEO is imperative for any website to rank organically. This can include citations and back links



REVIEWS

Getting your customers to leave a review can be a challenge. Verified reviews does all the hard work for you



ADVERTISING

Online directory advertising with a suite of digital products to maximize the presence of your business online.



PPC

Pay-Per-Click is the quickest and easiest way to generate business leads.



SEO

Search Engine Optimisation is the single most important factor for Website ranking



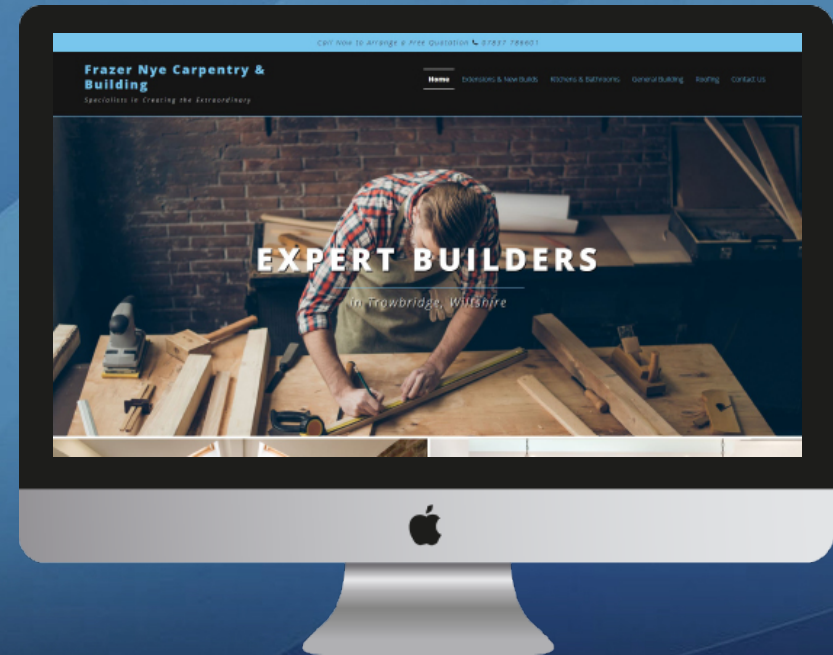
VIDEO

Video/Multimedia can help enhance your website and is great for sharing on social media.

Think local, think [thomsonlocal](#)

Website design that **delivers** power and beauty

We give you all the high end features you would expect from a dedicated business website – without the premium price tag.





“ **Brilliant web design, Brilliant company,
great friendly people also very helpful and
so professional** ”

DW Tree Specialist - Trustpilot

Business Citations that count

Get Me Everywhere Plus is the quick and simple way of submitting your business NAP details to hundreds of directories, search engines, portals and maps.





**“ For all local businesses out there reading this,
I would totally recommend using Thomson
Local to promote your business online. ”**

Mr M Dawkins - Trustpilot July 2018

A fast and efficient way to gain quality reviews

People buy from people they trust. Verified Reviews will help you to grow your reputation, increase customer loyalty and secure new business.



Think local, think [thomsonlocal](#)



I'm using the verified reviews product, since signing up 8 weeks ago my site traffic has gone up significantly

Mr D Smith - Trustpilot May 2018



Business listings that help customers **find you** online

A Business Listing can increase your chances of being found organically on Google and Bing.

Think local, think [thomsonlocal](#)



**Thomson Local is perfect for
new businesses looking to increase their
customer base in specific areas.**

Fix Your Tec - Trustpilot May 2018

Campaigns that **deliver fast results** through Google, Bing and Yahoo

Keywords and ad text written by experts that
are relevant to your business and designed to deliver



Think local, think [thomsonlocal](#)



**“ Excellent service, they go above and beyond
what anyone else would do.
They are proactive in promoting my business. ”**

Ms S Barr - Trustpilot May 2018



The Sky's the limit with the **ultimate** SEO package

We offer one of the most effective and hassle-free
SEO services in the marketplace.

Think local, think [thomsonlocal](#)



“ Thomson Local has been incredibly helpful to my business, it is an asset that no company should be without. ”

Mr T Murphy - Trustpilot 2018

Direct your business to the top with **engaging** videos

Be the director of your very own promotional business video.





**“ Very easy company to deal with, lovely bunch
of people who are always happy to help ”**

Mr G Sebo - Trustpilot January 2018



Stand out from the crowd with **creative banner** advertising

Visual advertising in prime position expertly created by our in-house graphic design team and built to reflect your existing branding.



**I am very impressed with the level of
enquiries we get**



Mr D Nelson - Trustpilot 2017

Thomson Local are **pioneering** in the online digital marketplace

From Voice Search to Podcasts, Thomson Local are innovating to grow your business.



Think local, think [thomsonlocal](#)

WIN a Digital Product Bundle

Tailored to your Business

Talk to us today and have a go at our competition to win a free digital product bundle tailored to your business needs.



Think local, think [thomsonlocal](#)